

**ADVANCED SOC - COMP4078-Lab01**

**Michael Harvey**

**149 St George Street  
Vancouver, BC V5T 1Z7**

**Mother's maiden name : Lamar**

**SIN: 374 033 017**

**Geo coordinates [49.165989, -123.103611](#)**

**Phone : 604-877-8801**

**Country code : 1**

**Birthday: January 12, 1994**

**Age 30 years old**

**Tropical zodiac Sagittarius**

**Online**

**Email Address [michael\\_harvey94@myyahoo.com](mailto:michael_harvey94@myyahoo.com)**

**Physical characteristics**

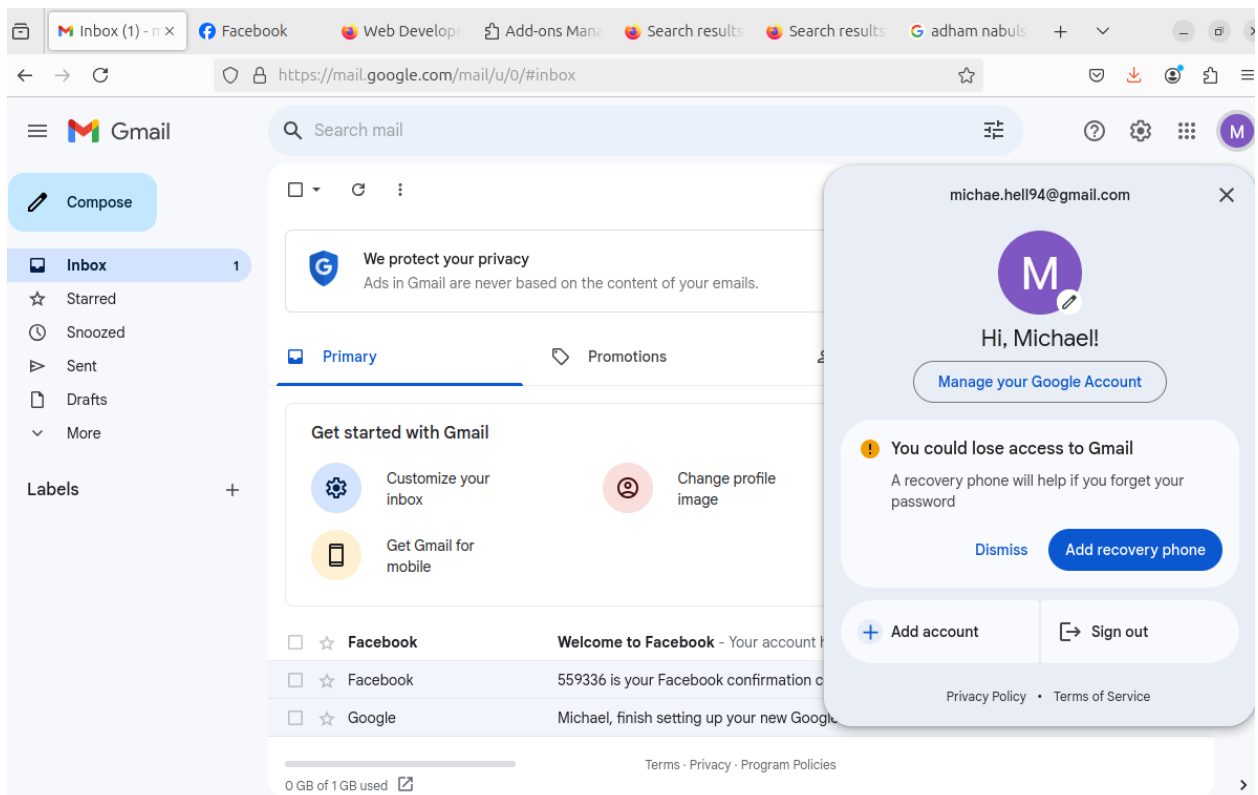
**Height 5' 5" (164 centimeters)**

**Weight 171.4 pounds (77.9 kilograms)**

**Blood typ B+**

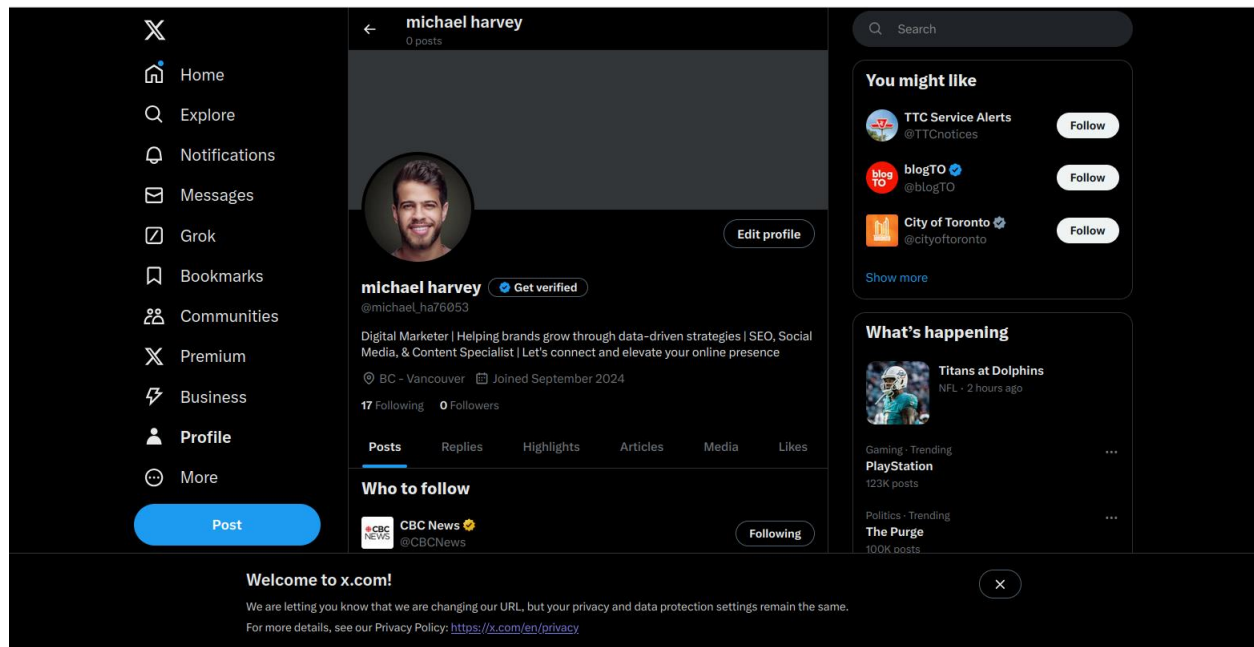
## 1. Creation of Yahoo Email

- **Platform: Yahoo Mail**
- **Purpose: Set up a new email account to serve as the primary point of contact for all digital identities related to the sock puppet.**
- **Steps:**
  - **Navigated to Yahoo Mail's sign-up page.**
  - **Created an account with a unique username and password.**
  - **Verified the email address using phone number verification or secondary email verification.**



## 2. Creation of X (formerly Twitter) Account

- **Platform:** X (Twitter)
- **Purpose:** Establish a social media presence for the sock puppet.
- **Steps:**
  - Signed up using the Yahoo email created in step 1.
  - Selected a unique handle and profile name for the sock puppet.
  - Added a profile picture
  - Filled out a short bio related to the digital marketing persona.
  - Followed accounts that are relevant to, digital marketing,
  - **3. Adding Personal Interests**



Home  
Explore  
Notifications  
Messages  
Grok  
Bookmarks  
Communities  
Premium  
Business  
Profile  
More

Post

What is happening?!

Cristiano Ronaldo @Cristiano · 7h  
Hard work pays off. Let's keep going!

AllNasser FC and نادي النصر السعودي  
4.9K 17K 229K 28M

Warren Kinsella @kinsellawarren · 3h  
On this, #truthand reconciliation day, here's my daughter, an amazing Indigenous person with an absolute right to the historic lands of her people.  
(That's what Zionism is, too: simply knowing Jews are also indigenous, and have an absolute right to "their" historic lands.)

Subscribe to Premium  
Subscribe to unlock new features and if eligible, receive a share of ads revenue.  
Subscribe

What's happening  
Seahawks at Lions  
NFL · 1 hour ago  
Gaming · Trending  
PlayStation  
123K posts  
Sports · Trending  
Mattingly  
Politics · Trending  
The Purge  
103K posts  
Entertainment · Trending  
Rob Schneider  
3,244 posts  
Show more

Who to follow

michael @michael5629955

s://x.com/kinsellawarren/status/1840933405703156114/photo/1

Home  
Explore  
Notifications  
Messages  
Grok  
Bookmarks  
Communities  
Premium  
Business  
Profile  
More

Post

michael harvey @michael\_ha76033

Verified Followers Followers Following

Rick Mercer @rickmercer  
Anger is my cardio.

The Globe and Mail @theglobeandmail  
Canada's national news organization. Customer care: @GlobeHelp, Share info with us anonymously: [igam.ca/secure-drop](mailto:igam.ca/secure-drop)

Elon Musk @elonmusk

FOG Digital Marketing @fogdigitalmktg  
Love What You Do. We'll Tell the World Partnering with passionate businesses to amplify their message through creative and effective digital marketing.

Jan Barbosa @JBarbosaPR  
Sales Predictive Software Tester. | @Analytics 2016 AR + 2020 IIOT + 2021 AI + 2022 IIOT/IIOT Top 100 Social Amplifier | #AI #IIOT #Socialmedia #Tech

Elliott King #DigitalMarketing @elliottking  
I've founded 15 Startups, a digital agency, 1000+ employees and sold...

Subscribe to Premium

What's happening  
Titans at Dolphins  
NFL · 3 hours ago  
Gaming · Trending  
PlayStation  
137K posts  
Sports · Trending  
Mattingly  
Trending in Canada  
Kiefer Sherwood  
Politics · Trending  
The Purge  
103K posts  
Show more

Who to follow  
TTC Service Alerts @TTCNotices

Welcome to x.com!  
We are letting you know that we are changing our URL, but your privacy and data protection settings remain the same.  
For more details, see our Privacy Policy: <https://x.com/en/privacy>

#### 4. Creation of Instagram Account

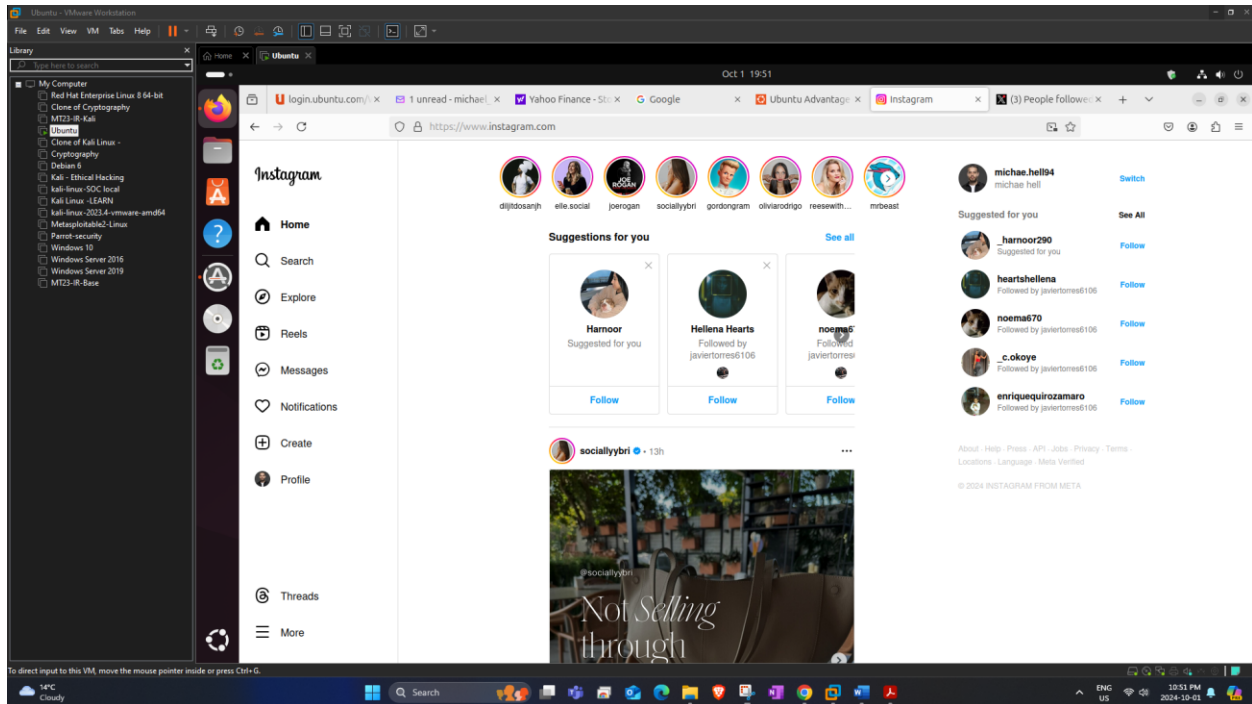
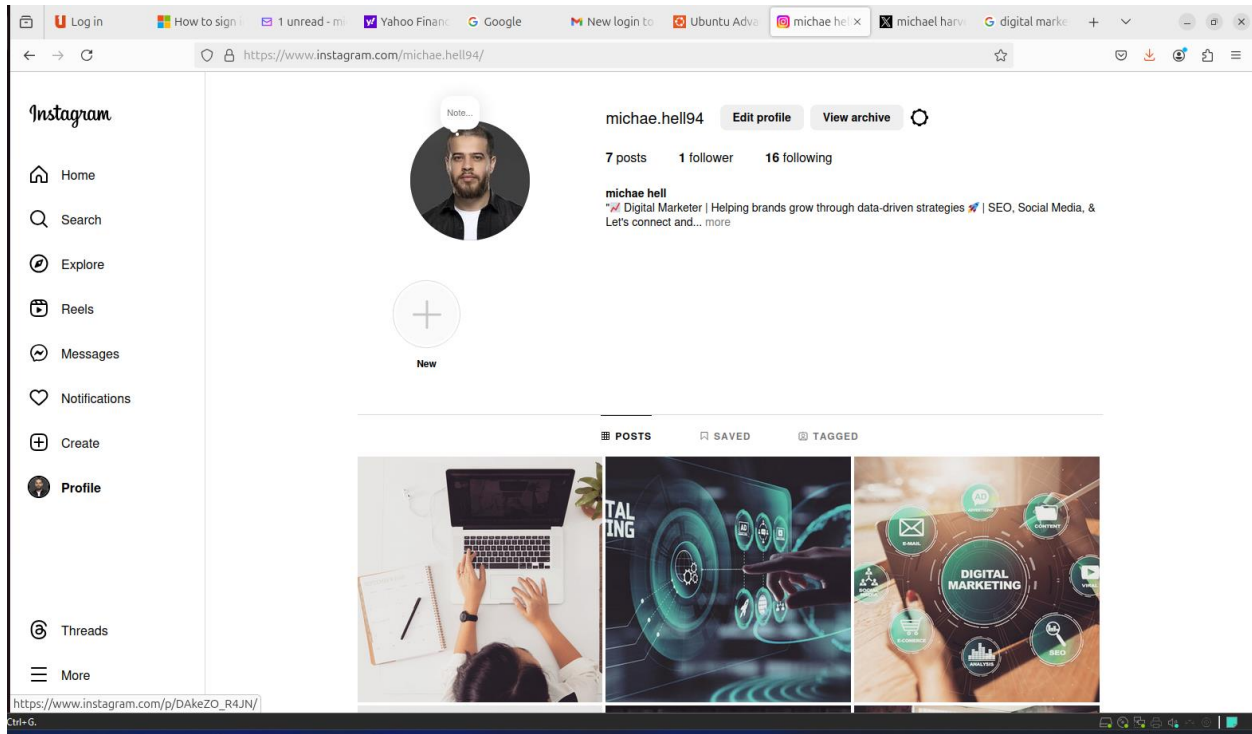
- **Platform:** Instagram
- **Purpose:** Enhance the sock puppet's social media reach with a visually-oriented platform.
- **Steps:**
  - Signed up using the Yahoo email account.
  - Uploaded a profile picture that aligns with the persona being created.
  - Added a bio containing relevant skills and interests related to digital marketing, cybersecurity, and ethical practices.
  - Followed popular accounts in the digital marketing

#### 5. Uploading a Profile Photo

- **Platform:** Instagram
- **Action:** Uploaded a profile photo to maintain consistency across social platforms. The image should be neutral, avoiding any personally identifiable information.

#### 6. Adding Skills to Instagram Bio

- **Details:**
  - Updated the bio section to include skills such as:
    - Digital marketing strategies
    - Social media growth techniques
  - Included hashtags relevant to the digital marketing industry to increase visibility.



## **LinkedIn Sock Puppet Account Creation Report for Ethical Cybersecurity Practices**

### **1. Creation of LinkedIn Account**

- **Platform:** LinkedIn
- **Purpose:** Establish a professional presence for the sock puppet to engage in networking within the digital
- **Steps:**
  - Signed up using the Yahoo email created earlier.
  - Chose a professional name and profile URL for the sock puppet that aligns with the persona.
  - Set up a strong password for account security.

### **2. Adding a Profile Photo**

- **Platform:** LinkedIn
- **Action:** Uploaded a professional-looking photo that aligns with the digital marketing persona without disclosing any real personal information.
- **Purpose:** To make the profile appear more credible and authentic to other professionals.

### **3. Filling Out the LinkedIn Profile**

- **Headline:**
  - Wrote a headline focused on digital marketing expertise, such as:
    - "Digital Marketing Specialist | Social Media Growth |

- **Summary (About Section):**

- Added a concise summary outlining the sock puppet's expertise in:
  - Digital marketing strategies
  - Social media engagement and growth



### Confirm your email

Type in the code we sent to michael\_harvey94@myyahoo.com. [Edit email](#)

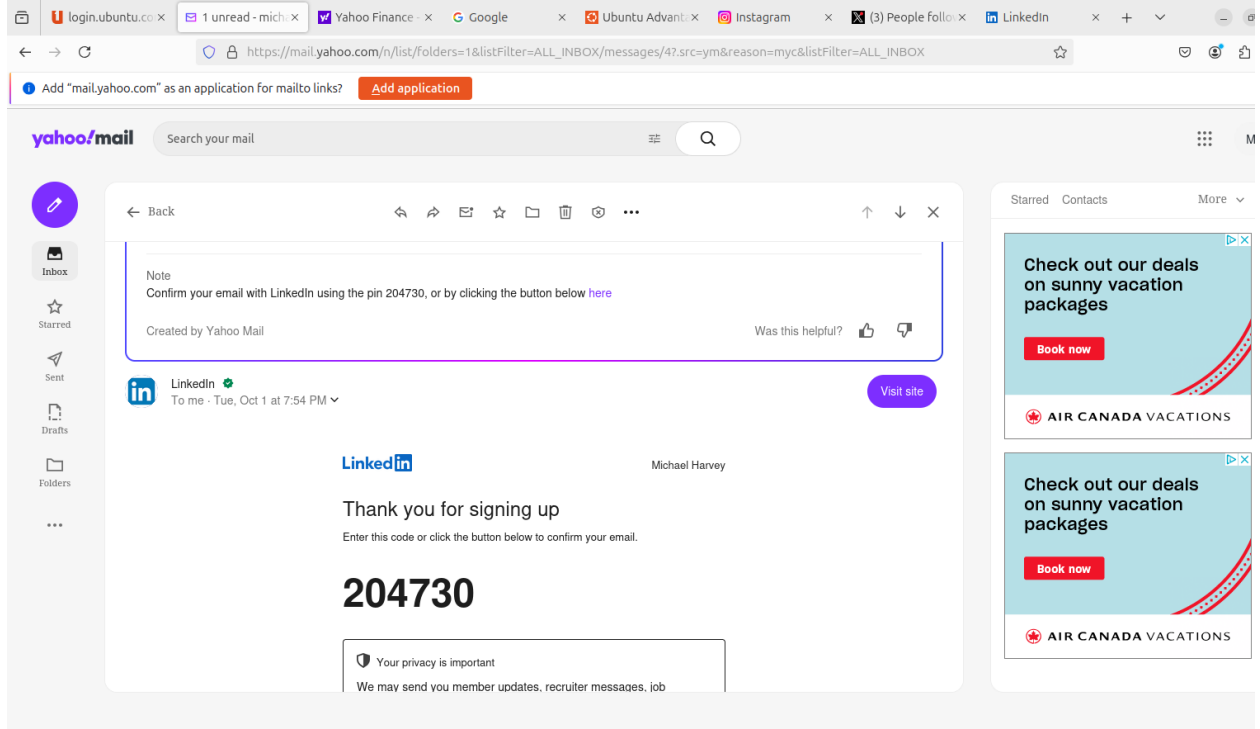
#### Your privacy is important

We may send you member updates, recruiter messages, job suggestions, invitations, reminders and promotional messages from us and our partners. You can change your [preferences](#) anytime.

Didn't receive the code? [Send again](#)

Agree & Confirm





### Get notified when new jobs are posted

2 job alerts that best match what you're looking for. You can create more later.

**Digital Marketing Manager**  On  
Canada

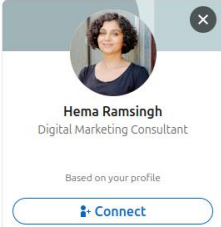


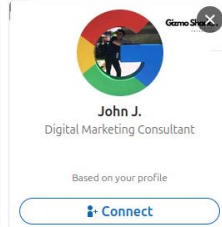




**Portfolio Marketing Manager**  On  
Canada

**Next**

LinkedIn

Connecting with people lets you see updates and keep in touch

Search for someone specific to connect with...

 <p><b>Hema Ramsingh</b> Digital Marketing Consultant</p> <p>Based on your profile</p> <p>Connect</p>	 <p><b>Pamela Teh</b> Senior Consultant, Content &amp; Digital Marketing</p> <p>Based on your profile</p> <p>Connect</p>	 <p><b>Mary McPherson</b> Marketing and Digital Media Consultant, former P&amp;G</p> <p>Based on your profile</p> <p>Connect</p>	 <p><b>John J.</b> Digital Marketing Consultant</p> <p>Based on your profile</p> <p>Connect</p>
 <p><b>Goksu Yildirim</b></p>	 <p><b>Vinoli De Alwis</b></p>	 <p><b>Matt Sezgin</b></p>	 <p><b>James Ellis</b></p>

Skip for now [Next](#)

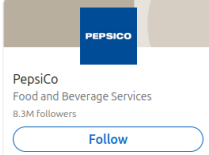



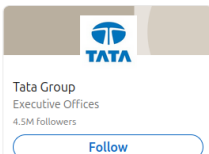
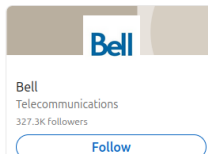


login.ubuntu.co x 2 New Message x Yahoo Finance x Google x Ubuntu Advant x Instagram x (3) People follo x LinkedIn x

https://www.linkedin.com/onboarding/start/follow-recommendations/new/

LinkedIn

Follow companies and people to stay updated on the things you care about

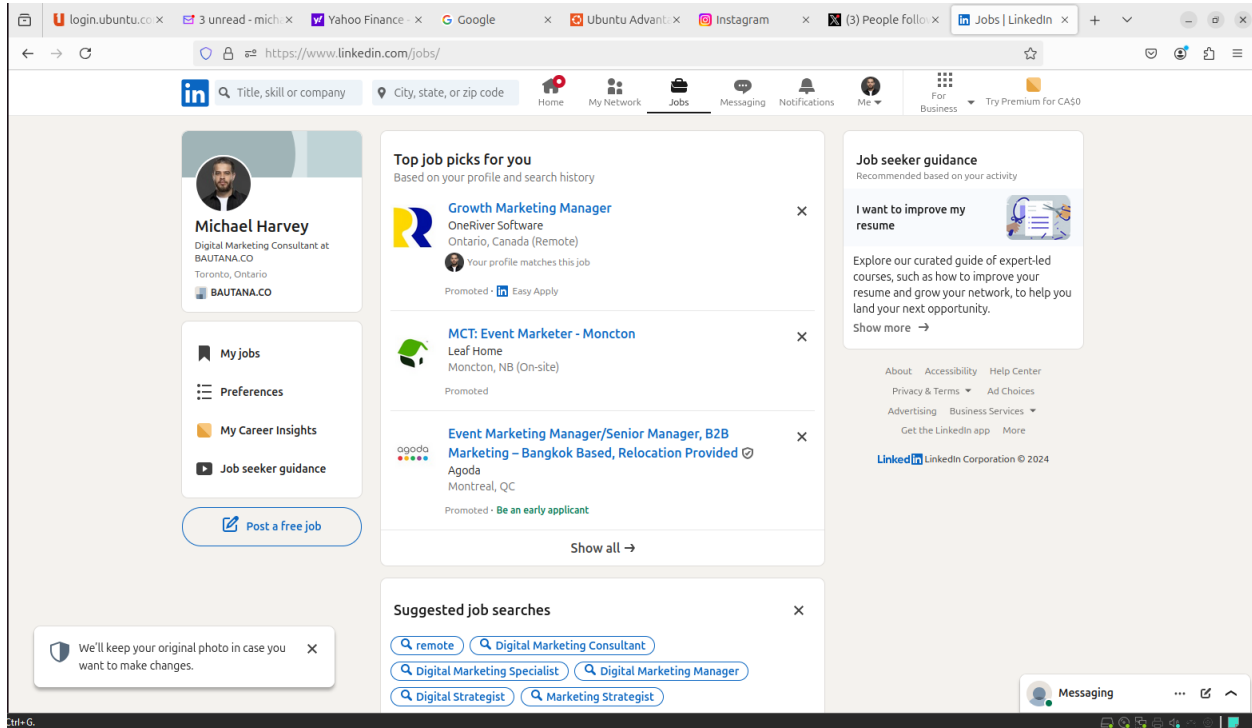
Follow people and companies to keep up with activity in your industry

 <p><b>PepsiCo</b> Food and Beverage Services 8.3M followers</p> <p>Follow</p>	 <p><b>Unilever</b> Manufacturing 19.5M followers</p> <p>Follow</p>	 <p><b>Hasbro</b> Manufacturing 375.5K followers</p> <p>Follow</p>	 <p><b>SOBOA</b> Manufacturing 66.8K Followers</p> <p>Follow</p>
 <p><b>Tata Group</b> Executive Offices 4.5M followers</p> <p>Follow</p>	 <p><b>Bell</b> Telecommunications 327.3K Followers</p> <p>Follow</p>	 <p><b>Walmart Canada</b> Retail 480K Followers</p> <p>Follow</p>	 <p><b>Shoppers Drug Mart</b> Retail 172.4K Followers</p> <p>Follow</p>

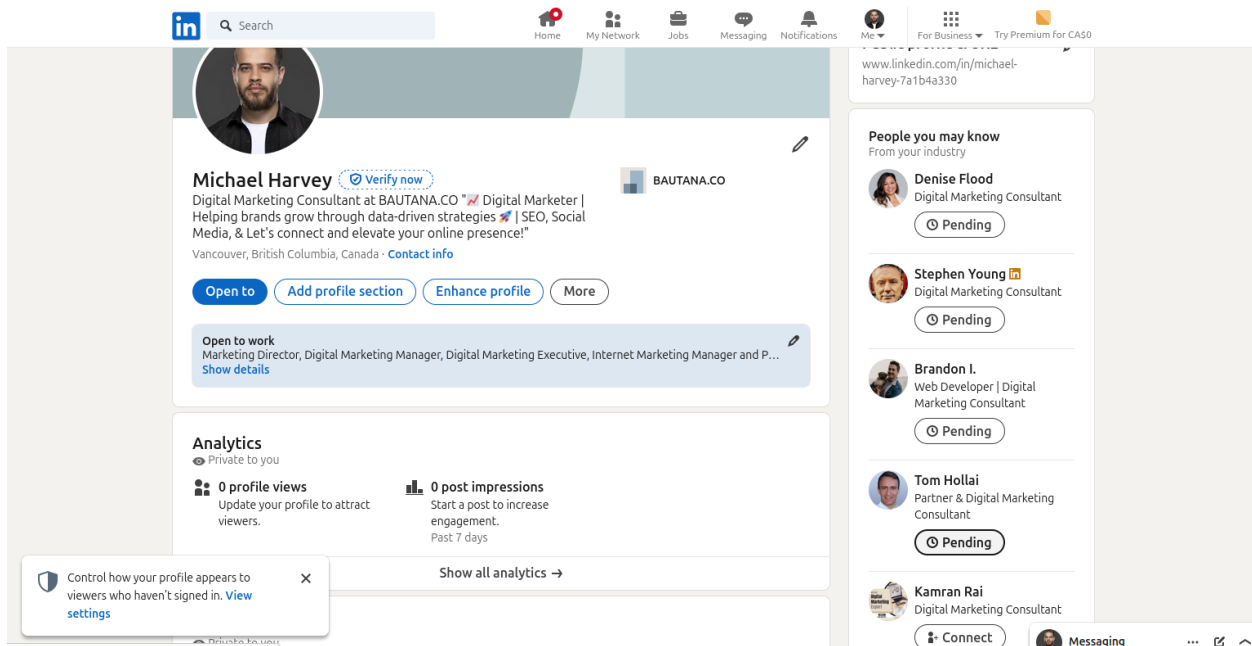
Your invitation to connect was sent and you are now following. [Learn more](#)

Following 5 sources to find content you care about.

[Next](#)



This screenshot shows the LinkedIn Jobs page for Michael Harvey. The browser tabs include login.ubuntu.co, 3 unread - mich..., Yahoo Finance, Google, Ubuntu Advant..., Instagram, (3) People follo..., and Jobs | LinkedIn. The URL is https://www.linkedin.com/jobs/. The page features a navigation bar with Home, My Network, Jobs, Messaging, Notifications, and Me. On the left, a profile card for Michael Harvey, Digital Marketing Consultant at BAUTANA.CO, is shown. The main content area is titled 'Top job picks for you' and lists three job opportunities: 'Growth Marketing Manager' at OneRiver Software (Remote), 'MCT: Event Marketer - Moncton' at Leaf Home (On-site), and 'Event Marketing Manager/Senior Manager, B2B Marketing - Bangkok Based, Relocation Provided' at Agoda. A 'Job seeker guidance' section on the right recommends a resume improvement course. At the bottom, 'Suggested job searches' include 'remote', 'Digital Marketing Consultant', 'Digital Marketing Specialist', 'Digital Marketing Manager', 'Digital Strategist', and 'Marketing Strategist'. A notification at the bottom left states, 'We'll keep your original photo in case you want to make changes.'



This screenshot shows Michael Harvey's LinkedIn profile page. The profile header includes his name, a 'Verify now' badge, and his current role as Digital Marketing Consultant at BAUTANA.CO. His bio describes him as a Digital Marketer helping brands grow through data-driven strategies in SEO, Social Media, and online presence. The 'Open to work' section is active, listing roles such as Marketing Director and Digital Marketing Manager. The 'Analytics' section shows 0 profile views and 0 post impressions. On the right, the 'People you may know' section lists five contacts: Denise Flood, Stephen Young, Brandon I., Tom Hollai, and Kamran Rai, all of whom are Digital Marketing Consultants. A 'Control how your profile appears to viewers who haven't signed in' notification is visible at the bottom left.

## Experience



**Digital Marketing Consultant**  
BAUTANA.CO · Self-employed

## Education



**The University of British Columbia**  
Digital Marketing  
Sep 2018 - Aug 2022  
Grade: A

Gained comprehensive knowledge in digital marketing strategies, including search engine optimization (SEO), social media marketing, content creation, and analytics... [...see more](#)